



NGC CNG Company Limited

Hurdles World Champion, Jehue Gordon signs with NGC CNG

Media Release

FOR IMMEDIATE RELEASE

January 22nd 2015 — The NGC CNG Company Limited (NGC CNG), a subsidiary company of The National Gas Company of Trinidad and Tobago Limited (NGC), has the mandate to develop a Compressed Natural Gas (CNG) industry in Trinidad and Tobago, and thereby, offer the population an alternative, cost-effective, environment-friendly transportation fuel.

In pursuit of this mandate, NGC CNG is developing a CNG brand ambassador promotional strategy that seeks the endorsement of CNG usage from key icons in our society. In 2014, cricketers Denesh Ramdin, Darren Bravo and Anisa Mohammed signed on as brand ambassadors. This year, the newest addition to the team is the world's 400-metre Hurdles Champion, Jehue Gordon, who was contracted earlier this month. NGC CNG is very proud and delighted to have this elite group as its team of brand ambassadors.

A 2015 calendar of activities is planned for the ambassadors. In this regard, NGC CNG, as a key sponsor of the T&T International Marathon carded for January 25th, will have Jehue and Anisa assist the organizers in the distribution of CNG-themed prizes at the end of the marathon.

On hand will be key members of the NGC Group — Mr. Curtis Mohammed, President of NGC CNG and Mrs. Cassandra Patrovani Sylvester, NGC's Vice President of Human and Corporate Relations — who will be participating in the marathon which starts at St. Mary's Junction in Freeport and ends at Whitehall, Queen's Park Savannah in Port of Spain.

NGC CNG President, Curtis Mohammed, said the company is very pleased to have this brand ambassador team on board. “We are proud to include one of the accomplished sons of the soil into our sport ambassador fold. We want to be there to accompany Jehue on his journey to further excellence, and hope that our partnership with him and all our ambassadors will assist them while they continue to hone their skills in their respective sporting disciplines.” Mr. Mohammed added that NGC CNG Company Limited is privileged to be part sponsor of T&T’s signature international marathon and will do its part to support the event. “We applaud the organizers for their commitment to staging this event every year,” he said.

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