

# **Rules of NGC's Competition on**

## 'How and why we must convert to CNG'

#### **Context**

NGC continues to make every effort to ensure that, in addition to being one of the most efficient, environment-conscious, people-centered and profitable State organisations, it takes its role as a corporate citizen seriously and, in so doing, appreciates the need to engage all stakeholders in our strategies.

In this regard, the Board of Directors has approved an initiative where the company will engage media stakeholders to bolster a clearer understanding of the important benefits of Compressed Natural Gas (CNG) as a vehicular fuel.

With this initiative, NGC will host a competition requiring entrants to write an opinion editorial (op-ed) styled contribution of up to 1,000 words on "How and why we must convert to CNG" with references included in entries.

### **Eligibility**

- Entrants must be nationals of Trinidad and Tobago;
- Entrants must be media practitioners, including general and business journalists, correspondents, commentators

#### **Dates**

The competition will be open from 3 October to 5 November, 2012.

#### **Prizes**

There will be one overall winner who will receive a cash prize of \$10,000.00. There will also be a prize of \$2,500 for each of the next best five essays.

#### **Submission Criteria**

Article to be submitted in electronic format to christinep@ngc.co.tt

## **Judging Criteria**

All submissions will be judged on the following values:

- Style 25%
- Content 50%
- Objectivity and Balance 25%

## **General Competition Rules**

Judges reserve the right to disqualify any piece of work and/or finalist if there exists reasonable doubt about authenticity and/or accuracy of entry.

## Copyright

- By submitting an entry, the entrant:
- Acknowledges himself/ herself to be its creator;
- Automatically certifies that the entry does not infringe upon the rights of any third party and that it does not violate copyright laws;
- By submitting an entry, agrees to grant NGC the right to use the five best articles, including the winning article, for insertion into the media, including its website www.ngc.co.tt

#### **Disclaimer**

- NGC will not accept liability for:
- Late or lost entries:
- Plagiarized or fraudulent entries.

For further information, please contact:

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