



The National Gas Company of Trinidad and Tobago Limited

Media Release

NGC and IAMovement REthinking Energy Video Series

06th December 2018

On November 29th The National Gas Company of Trinidad and Tobago Limited (NGC) partnered with IAMovement to launch the *REthinking Energy* Video Series. This three-part animated video series is aimed at mass education of the Trinidad & Tobago public on:

1. Our natural gas shortage, and the opportunity cost
2. Our Electricity Subsidy
3. Solutions for T&T under the MEEI-EU Sustainable Energy Roadmap 2021-2030

NGC sees this series as a key tool in the company's energy efficiency education strategy which is aimed at breaking through the consumption culture that underpins the public's relationship with electricity.

According to NGC's President, Mark Loquan, "*REthinking Energy* challenges people to make an active choice about how they wish to use the finite resource of natural gas of which they are the ultimate owners. This series places the information needed for making an informed choice at the very fingertips used for flipping a power switch on and off."

Through NGC's support, IAMovement will visit approximately 30 secondary schools across Trinidad and Tobago to present the videos and engage young persons in interactive and thought-provoking discussions around the content and themes. The campaign is also aimed at raising awareness of the fact that power generation is one of the largest users of natural gas, and greater energy efficiency on the part of all citizens can lower natural gas use in that sector. This will auger well as the diversion of this gas can lead to greater revenue streams for NGC, and the country, if used further downstream in the petrochemical sector.

Production partners for the project are the European Union (EU), Energy Chamber of T&T, and the German Embassy. Other event partners are the Ministry of Energy & Energy Industries (MEEI), the British High Commission, and Green Screen Film Festival.

For more information:

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