Volume 15 December 2024



BEYONDER DE LINE A Newsletter for Our Pipeline Communities

FUELLING YOUR PASSION

RINIDAD AND TOBAGO

MUTH O & A --- 🖬 😣 2

WHAT'S INSIDE

La Brea Economic Development Day NGC Hosts I2A Open House in Union Claxton Bay T&T Muay Thai Team Wins Gold with NGC Support

Contents

Beyond the Pipeline is NGC's Community Newsletter, produced by the Corporate Communications Division of The National Gas Company of Trinidad and Tobago Limited (NGC)

© NGC 2024

Managing Editor:	Nicola J. Ghouralal Head Communications and Brand
Sub-editor:	Natasha Harrichand-Kooarsingh Public Relations Officer
Design and Layout:	Lonsdale Saatchi and Saatchi Advertising Limited

For feedback and comments, please contact natasha.harrichand-kooarsingh@ngc.co.tt or call us at 636-4662/4680





Message from the Senior Manager, Corporate Sustainability (Ag.)		
Fuelling your Passion	1	
La Brea Economic Development Day		
NGC hosts I2A Open House in Union Claxton Bay		
Inspiring Future Scientists through Interactive Workbook	5	
NGC donates lumber to the National Centre for Persons with Disabilities	6	
NGC Couva Joylanders' 'Titans of Steel 9' Concert	7	
NGC/NAAATT National Junior and Open Championships 2024	8	
Secondary Schools Football League 2024	9	
Tobago International Cycling Classic 2024	10	
T&T Muay Thai Team wins Gold with NGC Support	11	
NGC Supports Guayaguayare BioBlitz	12	
What is greenwashing?	13	
Energy Brain Buster	14	
Photo of the Month	15	











BEYOND THE PIPELINE

VOLUME 14 AUGUST 2024

Message from the Senior Manager, Corporate Sustainability (Ag.)

Fuelling your Passion

Welcome to the latest edition of our newsletter! We are excited to share with you some updates from NGC as we keep striving to support our fenceline communities and protect and restore the environment. Our commitment to Corporate Social Responsibility (CSR) drives us to promote innovation, bridge societal gaps, and foster regional and sustainable development.

At NGC, our portfolio of CSR programmes is as diverse as it is impactful, and we achieved a lot these past months. In the area of youth development, we donated lumber from one of our project sites to the National Centre for Persons with Disabilities, to support their critical work in promoting inclusivity.

Our signature Inspire-to-Achieve (I2A) programme continues to inspire and educate young minds. We recently held an Open House in Union Claxton Bay and supported the La Brea Economic Development Day, creating opportunities for learning and engagement.

Our longstanding partnerships remain a cornerstone of our community engagement. This year, we supported the NGC Couva Joylanders' 'Titans of Steel 9' Concert and renewed our sponsorship of the NGC/NAAATT National Junior Championships and Open Championships, as well as the Secondary Schools Football League.

In a bid to promote new and emerging sports, NGC proudly provided support to the Tobago International Cycling Classic 2024 and the T&T Muay Thai Team. These initiatives not only encourage athleticism but also foster community spirit and pride.

Through The NGC Group's Green Agenda, we are committed to environmental stewardship. Our support for the Guayaguayare BioBlitz 2024 exemplifies our dedication to biodiversity and conservation efforts, showcasing the rich natural heritage of our communities.



NICOLA J. GHOURALAL SENIOR MANAGER, CORPORATE SUSTAINABILITY (AG.), NGC

We are sharing this newsletter to give you deeper insight into the work we are doing to contribute to national development. Your feedback is invaluable to us, and we welcome any thoughts or suggestions you might have.

Nicola J. Ghouralal Senior Manager, Corporate Sustainability (Ag.), NGC

La Brea Economic Development Day



In 2021, NGC joined forces with the Ministry of Sport and Community Development (MSCD) to support the La Brea Committee for Sustainable Community Development (CSCD). This partnership aligns with the National Policy on Sustainable Community Development, which promotes multi-sectoral development and community participation through a bottom-up approach that bolsters local leadership and involvement in the development process.

As part of the collaboration with MSCD, NGC has funded various initiatives aimed at enhancing community development, including:

- Farmers' and Craft Markets (2022): Two markets were established to support local entrepreneurs and promote local produce and crafts.
- Workshops for Non-Profit Organisation Registration (2023): These workshops provided guidance for community groups seeking to formalise their organisations.

In 2023, the sub-committees of the La Brea CSCD—covering Economic, Cultural, Human and Social, and Environmental issues—convened to organise the La Brea Economic Development Day. This was actually held over two days.

Day 1 5th July, 2024

Business Pitch Competition:

Entrepreneurs from La Brea pitched their business ideas in hopes of securing cash prizes to help launch their ventures. This event was coordinated by the National Entrepreneurship Development Company Limited (NEDCO) and judged across five categories:

Environment/Sustainability/Ecosystem Food/Agriculture Light Manufacturing Tourism Youth Entrepreneurship

Day 2: 10th July, 2024

Official Opening Ceremony: Winners of the Business Pitch Competition were announced.

Skills Bank Registration and Job Readiness Workshop: Organised by professional recruitment firm Eve Anderson and Associates, this initiative aimed to connect local businesses with job seekers. The workshop covered essential skills such as resume writing, interview preparation, and workplace navigation.

Exhibition Space: Small and microentrepreneurs showcased and sold their products, including food and beverage items, agricultural goods, personal care products, and health services. Organisations such as the Trinidad and Tobago Police Service and The University of the West Indies (UWI) utilised the event to recruit potential candidates.



Mr. Dan Martineau, Director, NGC, giving remarks at the Economic Development Day event

NGC recognised the Economic Development Day as a vital opportunity for residents to showcase their skills and foster connections within the local business community. The La Brea CSCD, with direct community representation, has led several initiatives aimed at generating economic opportunities tailored to local needs.

During the opening of the Economic Development Day, Mr. Dan Martineau, Director of NGC, emphasised the significance of the event, stating:

"Today's Economic Development Day is another initiative we decided to sponsor because we saw its potential to open doors for residents, by inviting people to come forward with their skills and ideas, and showcase their entrepreneurship. We know this community has so much to offer, and we are certain that today's activities will help connect much of La Brea's local talent with wealth generation opportunities."

NGC has consistently invested in La Brea through various programmes, including support for the NGC La Brea Nightingales Steel Orchestra, the La Brea Police Youth Club, and the Inspire-to-Achieve (I2A) education programme. The company looks forward to further collaborations with the MSCD and La Brea CSCD to enhance the community's development and strengthen local economic opportunities.

FIELD TRIP

CHU

PLANTING SEEDS FOR DEVELOPMENT

NGC Hosts I2A Open House in Union Claxton Bay

The residents of Claxton Bay turned out in large numbers on Saturday, 17th August, 2024, for the Open House hosted by NGC to launch its Inspire-to-Achieve (I2A) programme. This initiative aims to holistically develop the youth of Trinidad and Tobago. Claxton Bay marks the second community to benefit from this programme, following its successful introduction in La Brea in 2022.

The I2A programme is designed to equip young participants with essential skills and knowledge in several key areas, including:

- Science, Technology, Research, Engineering, Arts, and Mathematics (STREAM)
- Sustainability
- Entrepreneurship

Participants in Claxton Bay will benefit from various learning tracks facilitated by organisations such as:

- Advisors Next Door
- Chuck E. Cheese
- Planting Seeds Caribbean
- Smart Kids Educational Club

The Union Claxton Bay Secondary School was beautifully transformed into a sustainability oasis for the Open House, creating an engaging environment for attendees. Participants were treated to impressive displays and presentations from the La Brea cohort of the I2A programme, who showcased the positive outcomes of their involvement in the initiative.

Ms. Jasmine Vesprey David, a vital stakeholder from the La Brea community, served as the host for the event. She effectively engaged attendees, guiding them through the various booths and encouraging them to participate.

21

2

The enthusiastic turnout and signups during the Open House indicated a promising start for the I2A programme in Claxton Bay. The I2A initiative continues to foster community development by empowering the youth of Trinidad and Tobago, and NGC looks forward to the positive impact it will have on the Claxton Bay community.

Inspiring Future Scientists through Interactive Workbook

At NGC, science is the backbone of our operations, playing a critical role in the natural gas value chain from exploration and production to transportation, distribution, and the creation of downstream derivatives. As the energy sector transitions towards greater efficiency and renewable energy sources, nurturing a scientific mindset among the youth is essential to its sustainability.

Recognising the importance of education, particularly in the fields of science and agriculture, NGC is committed to fostering innovation and critical thinking in young students. To this end, NGC was proud to sponsor the distribution of Pennacool Science and Agri Science Workbooks, enhancing the educational experience for primary school students across Trinidad and Tobago and sparking early interest in scientific pursuits.

Pennacool has been a trusted provider of online and physical educational resources that align with the Ministry of Education's curriculum for several years. Their offerings—including SEA practice test booklets and a variety of subject workbooks—are utilised by thousands of primary school students nationwide. NGC was pleased to support the distribution of these workbooks to over 350 standard three students during October and November 2024.

The distribution initiative began on 10th October, with representatives from NGC and Pennacool visiting five primary schools in the Couva area. During these visits:

- Mr. Phaessuh Kromah, Cofounder and Managing Director of Pennacool, engaged students in discussions about their potential careers in science.
- Ms. Sheila Mc Intosh, Social Responsibility Officer at NGC, highlighted the significance of science in energy conservation and environmental preservation.

 Class teachers facilitated fun learning activities using the workbooks, making the learning experience interactive and enjoyable.

The following schools were selected to receive the workbooks based on their location in NGC's fenceline communities and identified educational support needs, as per Pennacool's data:

Esperanza Presbyterian School California Government **Primary School Dow Village Government Primary School Couva Anglican Primary School** Milton Presbyterian Primary School Mayaro Government Primary School **Mafeking Government Primary School** Mayaro (St. Thomas) R.C. **Primary School** Guayaguayare R.C. Primary School **Rio Claro Presbyterian Primary School Riverside Hindu School Rose Hill R.C. Primary School Monkey Town Government Primary School** Valencia South Government

Primary School

Des Vignes Road Government Primary School

NGC is dedicated to supporting educational initiatives that inspire and empower the youth of Trinidad and Tobago. By sponsoring the Pennacool Science and Agri Science Workbooks, we are excited to nurture a new generation who are equipped with the knowledge and skills to contribute to a sustainable future. For more information about the workbooks and other resources, visit Pennacool's website.







5

NGC Donates Lumber to National Centre for Persons with Disabilities



L to R: Alister Narinesingh - Social Responsibility Officer II, NGC and Myles Lewis - Head, Corporate Social Responsibility, NGC, handed over the donated lumber to Clarence Shepherd - Woodwork Instructor, NCPD and Ricardo Rampaul- Chief Operating Officer, NCDP

In a commendable demonstration of its commitment to sustainability, NGC has donated lumber to the National Centre for Persons with Disabilities (NCPD) to support its woodworking and craft programme. This initiative reflects NGC's dedication to repurposing resources responsibly while fostering community development.

The lumber was a by-product of trees cleared during the Cascadura Phase I construction project, which aims to facilitate onshore gas production from the Ortoire Block in South Trinidad. Notably, the project delivered its first gas in September 2023.

As part of its operations, NGC adheres to a 'no net loss' principle that focuses on mitigating any forest loss that occurs during pipeline construction activities. NGC's sustainability efforts include restoring degraded forests through its reforestation programme, which was implemented for major pipeline projects, including the Cross Island Pipeline. The recent Cascadura project presented an opportunity for NGC to extend the life of felled trees by converting them into valuable lumber, thus generating potential income while minimising waste.

Having established a longstanding relationship with the NCPD, NGC identified the organisation's woodworking and craft programme as an ideal recipient for the lumber. This partnership allows the transformation of what could have been a wasted resource into a source of revenue for the NCPD. Items produced through the programme are sold to generate income. The programme also provides rehabilitation and empowerment for persons with disabilities through training, advocacy, and various interventions.

The trees earmarked for removal were identified with the assistance of the Forestry Division of the Ministry of Agriculture, Land and Fisheries, with whom NGC has collaborated extensively. This partnership ensured that valuable species, including cedar, mahogany, and mahoe, were properly assessed for removal. The trees were

The lumber donated by NGC will be used by the NCDP in its woodworking and craft programme.

BEYOND THE PIPELINE

processed into lumber by a local sawmill located within the project site, utilising community labour and supporting local employment.

Commenting on the donation, NGC's Acting President, Edmund Subryan, stated:

"At NGC, we are constantly seeking sustainable and impactful ways to create value from our business. The decision to produce lumber from felled trees has not only helped us reduce our environmental footprint but has also allowed us to create job opportunities within our communities and support the work of an organisation that is building a more inclusive society. We are extremely gratified that we can support so much good with this one contribution."

NGC Couva Joylanders' 'Titans of Steel 9' Concert

On Saturday 28th September, 2024, the NGC Couva Joylanders Steel Orchestra proudly hosted the ninth installment of their annual 'Titans of Steel' Concert at the band's House of Steel, located on Railway Road, Couva. This year's event was themed 'Passion On Pan', celebrating the vibrant culture and artistry of pan music.

The concert featured an exciting line-up of performances from several esteemed steel orchestras, including:

Shell Invaders, Curepe Scherzando NGC Steel Xplosion and Chord Masters

The evening was filled with the sweet sounds of pan music, captivating audience from start to finish.

The 'Titans of Steel' Concert is more than just a musical event; it serves as a platform for the orchestra's members to apply their eventplanning skills. Participants are challenged to organise, coordinate, and execute a high-quality production, utilising the knowledge gained from NGC's capacity-building initiatives. This hands-on experience is invaluable for younger members, equipping them with the skills necessary for planning and executing future events.

The concert plays a crucial role in the band's revenue-generating initiatives, drawing interest from the local community and pan enthusiasts alike. With the support of dedicated patrons and NGC employees, the event has cemented its place on the South/Central pan calendar, fostering a sense of community and appreciation for the steelpan art form.

The event commenced at 7:00 p.m. and continued until 2:00 a.m., providing a full evening of entertainment and camaraderie. Attendees enjoyed a vibrant atmosphere filled with music, dance, and community spirit, showcasing the rich cultural heritage of Trinidad and Tobago.

The NGC Couva Joylanders' 'Titans of Steel 9' Concert successfully highlighted the passion and talent of local steelpan musicians while fostering community engagement and skills development among its members. With a continued commitment to supporting cultural initiatives such as this one, NGC reinforces its role as a key partner in promoting the arts and uplifting local communities.



NGC/NAAATT National Junior Championships and Open Championships 2024

Despite heavy rainfall, the combined 2024 National Junior and Open Championships Games were a thrilling showcase of talent and determination. Held from 28th June to 30th June, at the Hasely Crawford Stadium, the championships brought together the nation's best young athletes, providing them with a coveted platform to display their skills on a national stage.

94

The combined Championships and Open Championships allowed young athletes to compete against some of the best in the country, serving as an essential stepping stone for those who aspire to excel at regional and international levels. This year's games were particularly significant, occurring in the lead-up to the World Athletics U20 Championships and the Olympics.

At the opening of the games, Lawrence J. Arjoon, Director of NGC, emphasised the organisation's commitment to nurturing young talent in sports. He stated, "We at NGC are keen investors in sport, and we have recognised how important a strong value chain is to achieving success in any discipline. If you have raw talent, it needs to be refined through different stages of training and development before its full potential can be realised."

The opening ceremony was graced by several dignitaries, including The Honourable Shamfa Cudjoe-Lewis, Minister of Sport and Community Development; Dr. Joseph Ishmael Khan, Chairman of NGC; and Olympic hero Hasely Crawford TC, along with numerous NGC employees.

Throughout the weekend, athletes delivered remarkable performances that captivated supporters:

- In the women's 200 metres, Sole Frederick, an 18-year-old sprinter from Simplex, crossed the finish line in 23.02 seconds, achieving a new personal best.
- The Raye sisters, Lisa and Xenia, showcased their sprinting prowess by winning the girls' Under-17 and U-20 200m crowns respectively, completing impressive sprint doubles.
- Kyrel Thomas of Cougars delivered a strong finish to clinch the boys' U-20 200m title, while simultaneously achieving the 400m standard with a time of 47.65 seconds. He also topped the boys U-20 400m event with an outstanding performance of 47.46 seconds.
- Janae De Gannes continued to shine, hitting the World U-20 long jump standard for the fourth time this season with a leap of 6.22m, surpassing the required 6.20m mark.

Lawrence J. Arjoon, Director NGC



The NGC/NAAATT National Junior Championships and Open Championships exemplified the spirit of competition and highlighted the potential of Trinidad and Tobago's young athletes. With significant support from NGC, these championships not only highlight emerging talent but also play a crucial role in their development, paving the way for future success on the world stage.

Secondary Schools Football League (SSFL) Premiership

On 28th August, 2024, NGC proudly announced its sponsorship of the 2024 Secondary Schools Football League (SSFL) Premiership during the league's official launch. This partnership underscores NGC's commitment to unearthing talent and supporting community development through sports.

At the launch, Natalie Phipps, Head Corporate Social Responsibility (Ag.) at NGC, articulated the strong connection between sports and the company's core values. She stated, "In our business of energy, a strong value chain is a critical success factor. Before energy can be moved from the ground to the consumer, it must be processed in stages. The value chain does not just apply to hydrocarbon energy, but to human energy and talent as well. Raw talent needs to be refined through training and development before its full potential can be realised."

NGC's sponsorship not only enhances its brand visibility among the talented players of the SSFL but also aligns with its Corporate Social Responsibility (CSR) pillars of Sport, Empowerment, and Youth Development. This partnership is viewed as an investment in the growth of youth football, reinforcing NGC's mission to nurture emerging talent and contribute positively to community development.

As part of its sponsorship, NGC supported the season's opening match on 6th September. The highly anticipated Super Cup featured the reigning Premier Division champions, Fatima College, against the National Intercol winners, Presentation College, San Fernando. The match took place at the Hasely Crawford Stadium, where fans from both schools created an electrifying atmosphere.

In a thrilling contest, Fatima College emerged victorious with a 2-1 win, claiming the NGC Cup and the accompanying bragging rights as champions of the Super Cup. NGC's Chairman, Dr. Joseph Ishmael Khan, was present among the other sponsors and SSFL executives to greet the teams prior to the match. He also participated in the presentation of medals and prizes to the players, further emphasising NGC's dedication to supporting youth and sports at all levels.











Tobago International Cycling Classic 2024

The NGC-sponsored Tobago International Cycling Classic (TICC) 2024 was a vibrant celebration of cycling talent, bringing together athletes from Trinidad and Tobago, the Caribbean, the Americas, and Europe for its 36th annual edition. Held from 1st October to 6th October, the event transformed the roadways of Tobago into a thrilling arena of competitive cycling.

NGC's sponsorship played a crucial role in facilitating this prestigious event, which not only allows local cyclists to gain valuable experience by competing against a diverse international field, but also highlights Tobago as an attractive sport tourism destination. The TICC fosters economic activity and provides opportunities for local businesses and entrepreneurs, enhancing the island's profile as a place for sporting events.

The competition was structured into two distinct divisions:

Division 1

This division featured three categories designed for professional, elite, and national teams. These categories were open to international competitors.

Division 2

This division included three stage races for a variety of participants, including elite cyclists, juniors, ladies, and masters. The races challenged the cyclists across the island's picturesque scenery:

> STAGE 1: A 90km Circuit Race

STAGE 2: A 60km Criterium

STAGE 3: A 125km Round the Island Road Race Adding to the festive atmosphere, NGC Steel Xplosion, a Tobago steel orchestra, entertained attendees during the closing ceremony at Crown Point Beach Facility, as well as at the Pigeon Point Beach Picnic.

The 2024 TICC was a resounding success, providing a safe and enjoyable experience for competitors, organisers, and supporters, while showcasing the beauty and spirit of Tobago.

T&T Muay Thai Team Wins Gold with NGC Support

In line with its CSR commitment to promoting sports, NGC continues to champion a diverse range of athletic activities, including the rapidly growing sport of Muay Thai.

Also known as Thai Boxing, Muay Thai is a traditional Thai martial art and full-contact combat sport characterised by its use of stand-up striking, sweeps, and various clinching techniques. Dubbed the 'Art of Eight Limbs,' this discipline incorporates the use of fists, elbows, knees, and shins, making it a dynamic and challenging sport.

For the second consecutive year, NGC provided financial support to the Trinidad and Tobago team participating in the Youth World Championships held in Bangkok, Thailand, from 11th September to 20th September, 2024. This sponsorship enabled young athletes to represent their country on an international stage.

The event proved to be a transformative experience for the athletes, who not only showcased their skills but also brought home impressive awards in their respective divisions:

Wai Kru:

- Vishala Bahadursingh (8 years) Gold
- Sphinx Prescod (9 years) Gold

Combat:

• Vandana Bahadursingh (12 years) – Bronze

A highlight of the event was the opportunity for Sphinx Prescod to recite the athlete's pledge during the opening ceremony, which was attended by numerous high-ranking officials in Thailand and over one thousand athletes.

Beyond competition, the young martial artists participated in anti-doping and Wai Kru workshops, gaining valuable knowledge that will aid in their future development in the sport.

Congratulations to the T&T Youth Muay Thai Team, coaches, parents and supporters.

For more information visit the Trinbago Muaythai Association on Facebook.





NGC Supports Guayaguayare BioBlitz 2024

Biodiversity plays a crucial role in sustaining our environment, providing essential resources such as food, water, and raw materials, as well as maintaining ecosystem health. Recognising the importance of biodiversity, NGC has actively contributed to its preservation through initiatives such as its Reforestation Programme, which ran from 2005 to 2023 before being handed over to the Forestry Division.

In 2024, NGC proudly supported the 13th Trinidad and Tobago BioBlitz, held on 29th June and 30th June, in collaboration with the UWI Zoology Museum and the Trinidad and Tobago Field Naturalists Club (TTFNC). A BioBlitz is also known as a biological inventory or biological census. The primary goal of a BioBlitz is to get an overall count of the plants, animals, fungi, and other organisms that live in a specific place.

This year's event took place in Guayaguayare, with the Guayaguayare Secondary School serving as the base camp for operations. Almost 200 volunteers participated, including members of TTFNC, UWI students and faculty, nature enthusiasts, and local community members.

On 29th June, volunteers were divided into specialised teams for the data-gathering exercise, focusing on different categories of wildlife:

Mammals Reptiles and Amphibians Invertebrates Aquatic (Marine & Freshwater) Participants had the flexibility to choose their level of engagement, with options for easy afternoon walks or more challenging nighttime excursions from midnight to dawn. Each team was guided by experienced leaders knowledgeable about the species expected to be found in the Guayaguayare forest.

The BioBlitz concluded on 30th June with a display at the base camp showcasing the various species of flora and fauna observed during the event. The public was invited to engage with the displays, ask questions, and learn about the biodiversity in their community. This was aimed at fostering and creating champions for environmental conservation at the grassroots level.





BEYOND THE PIPELINE







What is greenwashing?



Imagine a marketplace where every product promises to save the planet and protect the environment while meeting your needs. These "green" promises are everywhere, from "ecofriendly" packaging to "sustainable" apparel lines. However, beneath these glossy labels often lies a disturbing reality: many claims are overstated or false. This deceptive practice, known as greenwashing, misleads both consumers and companies into believing they are making environmentally responsible choices when they are not.

As greenwashing becomes more prevalent, consumers and companies need to understand this concept. For consumers, it means making informed decisions that genuinely support sustainable practices. For companies, it involves maintaining integrity, building trust, and promoting genuinely sustainable progress.

- Greenwashing attempts to exploit the growing consumer demand for environmentally responsible products.
- It creates a false impression that a company or its products are environmentally conscious

or friendly, which can mislead consumers.

- Some companies have been accused of greenwashing to capitalise on the environmental, social, and governance (ESG) investing movement.
- Genuinely green products or businesses back up their claims with verifiable facts and detailed information.

Some things to know

Greenwashing can take various forms, each designed to mislead consumers about the environmental benefits of a product or service. Here are some common examples:

Misleading labels

Products often feature labels such as "all-natural," "eco-friendly," or "green" without any substantial evidence or certification to back these claims. For example, a plastic bottle may be labelled "eco-friendly" because it is recyclable, even though its production involves harmful chemicals.

Hidden trade-offs

Companies might highlight a single positive environmental aspect of

a product while concealing other significant adverse impacts. For instance, a company may advertise that its paper products come from sustainably harvested forests but may not disclose the manufacturing process, which may be highly polluting.

Vague claims

A common tactic is using broad, ambiguous terms like "green" or "sustainable" without providing clear definitions or supporting evidence. For example, a product might be advertised as "green" simply because it uses less packaging without any additional information about its overall environmental impact.

Environmental imagery and branding

Brands frequently use imagery associated with nature, such as trees, leaves, and shades of green, to create a perception of environmental friendliness. This visual strategy can effectively mislead consumers into believing that a product is more environmentally friendly than it truly is.

By being aware of these strategies, customers will be more equipped to spot these misleading claims and make informed choices.

Buster

- NGC joined forces with the Ministry of Sport and Community Development (MSCD) to support the La Brea Committee for Sustainable Community Development (CSCD). True/False
- 2. Claxton Bay will be the second community to benefit from NGC's Inspire-to-Achieve (I2A) programme. **True/False**
- Pennacool provided Mathematics and Language Arts books to primary schools. True/False
- 4. NGC donated lumber to the National Centre for Persons with Disabilities (NCPD) to support its woodworking and craft programme. **True/False**

- 5. NGC Couva Joylanders Steel Orchestra's 'Titans of Steel' Concert is held every two years **True/False**
- 6. The National Junior Championships and Open Championships allow young athletes to compete against some of the best in the country, serving as an essential stepping stone for those who aspire to excel at regional and international levels. **True/False**
- Fatima College emerged victorious in the Secondary Schools Football League (SSFL) 2024 Premiership.
 True/False

- 8. The only benefit from the Tobago International Cycling Classic (TICC) is that it only provides local cyclists with the opportunity to gain valuable experience by competing against a diverse international field of athletes. **True/False**
- 9. Greenwashing is a deceptive marketing practice where a company or organisation exaggerates or falsely claims its environmental efforts or benefits to appear more environmentally friendly than it actually is. **True/False**
- 10. A BioBlitz is also known as a biological inventory or biological census. The primary goal of a BioBlitz is to get an overall count of the plants, animals, fungi, and other organisms that live in a specific place. **True/False**

Photo of the Month

WILDFOWL TRUST 2023 Photo by Shaun Rambaran



www.ngc.co.tt