

## **NGC Hosts Boston College Executive Education on Corporate Social Responsibility**

The National Gas Company of Trinidad and Tobago (NGC) recently hosted The Boston College, Carroll School of Management - Center for Corporate Citizenship - in Port of Spain for an intensive five-day workshop on corporate social responsibility (CSR).

The idea to host such a workshop had been on the cards for a while before coming to fruition this year. According to Jeannette Elias, Manager Corporate Communications, "Seeing the value of the programme, we decided to open the workshops to all the major companies in the energy sector since it would contribute to the knowledge base of the CSR practice generally, and, hence, positively impact the communities targeted, as well as the future sustainability of the companies represented."

Over the five-day period, energy sector community relations and communications practitioners were provided with the corporate citizenship fundamentals namely, the changing perspectives of CSR, the role of business in society, defining trends and relationships, communications, and evaluation and measurement. 8 participants from NGC attended as well as representatives from Petrotrin, bpTT, BGTT, BHP Billiton, NEC and NP. A total of 25 persons received CSR certification at the end of the week.

A leader in the emerging field of social responsibility, The Boston College Center is committed to helping business leverage its social, economic and human assets to ensure both its success and a more just and sustainable world.

